

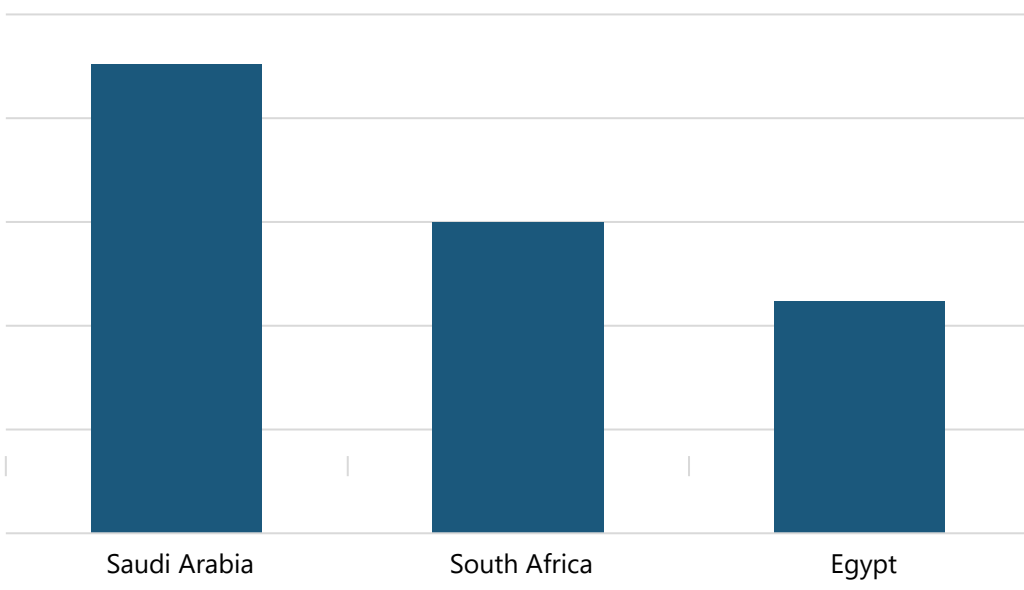
# Growing Energy Demand: A Catalyst for the Middle East Distribution Transformer Market

This infographic will explore the current landscape of the MEA distribution transformer market and the intricate dynamics of the Middle East's escalating energy demand through major developments in key ME countries.

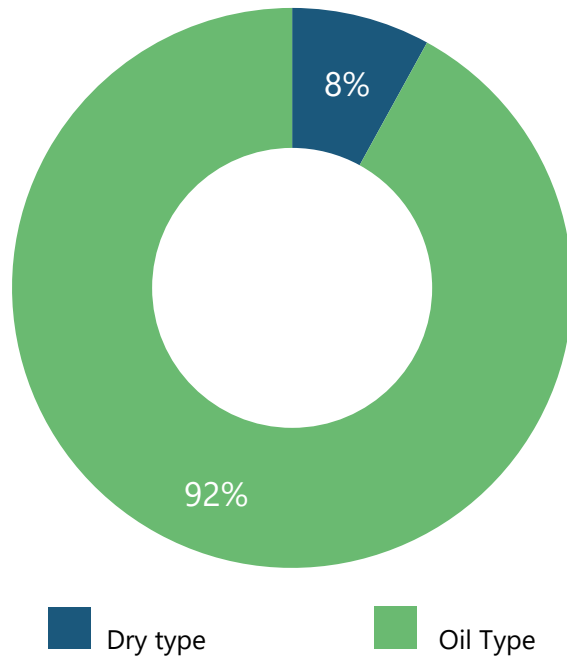
## Overview of the Current MEA Distribution Transformers Market

- The Middle East and Africa market in terms of revenue is projected to grow with a CAGR of 6% by 2028.
- Oil-type transformer markets dominate the MEA with 92% of the revenue share.
- Egypt, KSA, and South Africa are the top three markets in the region.

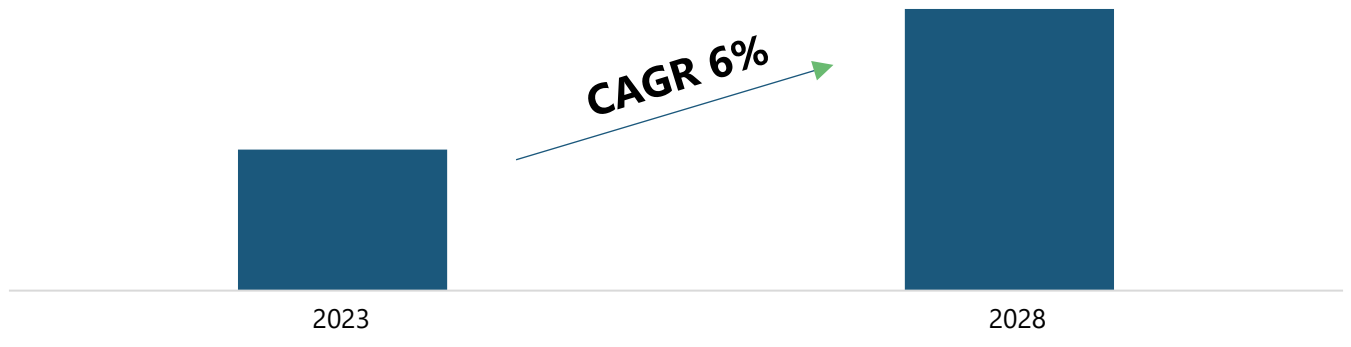
### Share of Top 3 Countries in MEA Market - Units



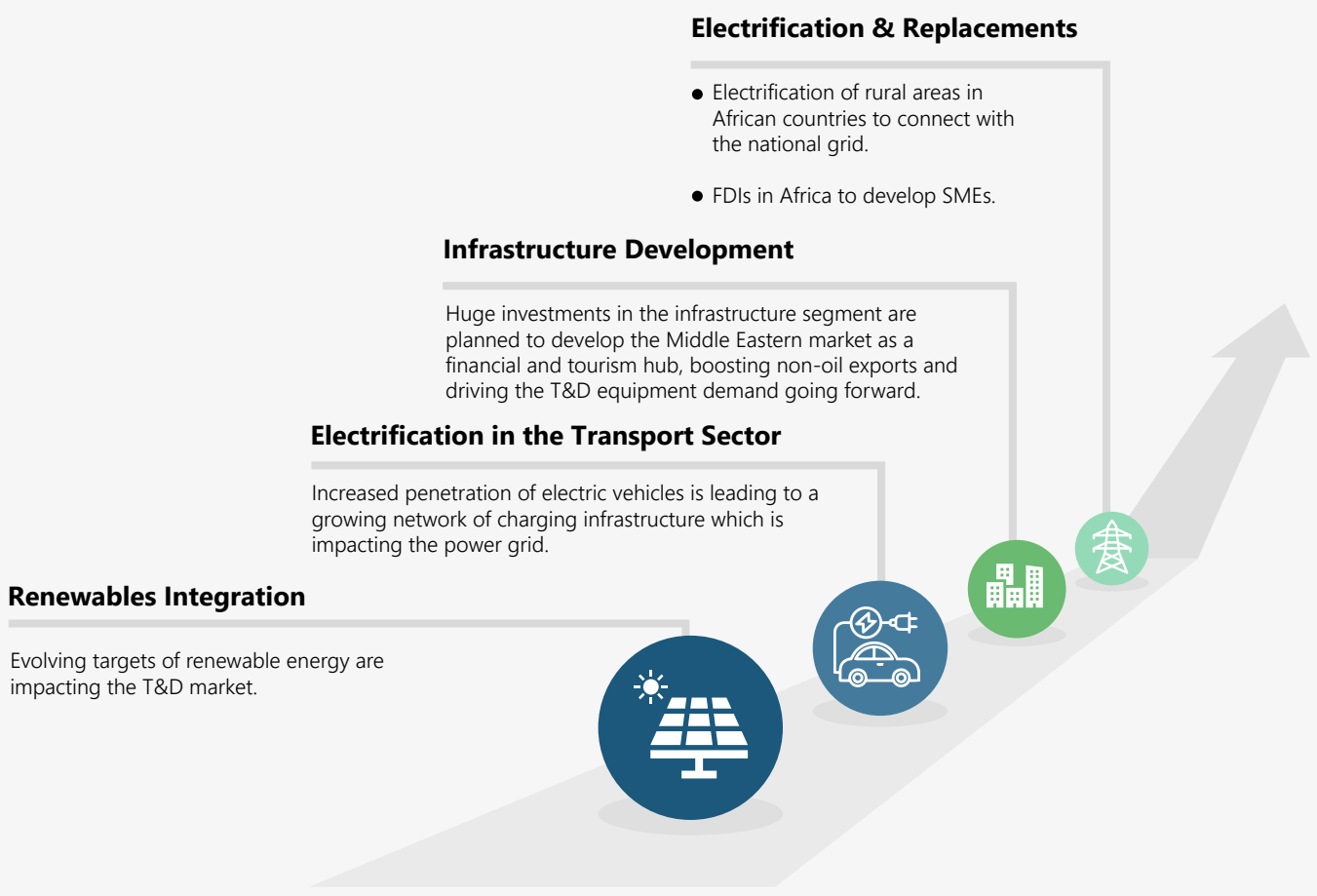
### Oil vs Dry Ratio



### MEA Distribution Transformers Annual Market Revenue



## Key Growth Drivers



## Infrastructure Development – Primary Cause of Increased Energy Demand

- Neom City is a mega-project spread over an area of 26,500 km<sup>2</sup> with a planned investment of USD 500 billion expected to finish by the end of 2029. The Line Project is a linear city in Neom that will be powered by 100% renewable energy.
- King Abdullah Economic City, which requires a USD 59 billion investment, is expected to be completed by the end of 2034.
- The Red Sea Tourism Project, with USD 9 billion, is expected to be finished by the end of 2024. Jeddah Economic City, with an investment of USD 28 billion, is expected to finish by August 2031.
- Up to 14 additional smart cities will be built across Egypt. The housing minister recently announced that Egypt has finished infrastructure projects totaling roughly USD 106.25 billion in less than two years. Additionally, the government is modernizing transit systems, ports, and airports.
- The Al-Khيران Residential City Development Project, with an investment of USD 13 billion, is expected to be finished by the end of 2025.
- Planned Entertainment City in Lusail with an investment of USD 8.2 billion, expected to be finished by the end of 2025.
- The Mohammed Bin Rashid Real Estate Development Project, worth USD 28 billion, is expected to be finished by the end of 2035.
- The Duqm Special Economic Zone Development Project, with planned investments of USD 17.8 billion, is expected to be finished by the end of 2026.